



**PREMIUM DRIED FRUITS  
PRODUCER**

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# WELCOME



## ABOUT US

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Cheer Farm produces natural dried fruits in Vietnam. We source our fruits from local farms and harvest them at peak ripeness.

Our drying process do not use sulfur, additives, nor preservatives, preserving the fruits' natural taste and flavor.

We promote traditional and sustainable farming practices to ensure authentic flavors and taste of The Nature.





# HISTORY

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## We are Natural Dried Fruits Producer 9+ years of Experience

- Cheer Farm was established in **2015** as a natural dried fruit producer.
- Since **2017**, Cheer Farm has started exporting natural dried fruit products to international markets.
- Since then, Cheer Farm has been exporting products to major markets such as Australia, South Korea, Hong Kong, Europe, and the United States.
- In **2024**, Cheer Farm established its second factory in the Hoa Cam Industrial Park, Cam Le District, Da Nang, Vietnam.









# PRODUCTION

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## SOURCING MANAGEMENT

At Cheer Farm, we manage raw materials directly from cultivation areas. Our team closely monitors fruit cultivation and proactively plans harvests to ensure the selection of uniform, high-quality raw materials that meet our stringent standards. By implementing strict sourcing management at growing sites, we secure top-quality fruits and maintain an abundant supply for production.



## HUMAN RESOURCE

To develop production and build sustainable value, Cheer Farm prioritizes our people in quality management. People at Cheer Farm are value makers, so they are trained and made well aware of their responsibilities in food production. Core values of Cheer Farm's people: INTEGRITY & DISCIPLINE







## PRODUCTION MANAGEMENT

Food safety and hygiene are top priorities in our factory's production. For natural products without preservatives and additives, strict hygiene control is crucial to ensure the product's natural quality and shelf life.

The factory operates in compliance with the ISO 22000:2018 food safety management system.





# MARKET

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# HOW WE CAN ADD TO YOUR DIFFERENCE?

## Premium Dried Fruits qualification

- Only use the finest and freshest fruits for drying
- Meticulous drying process
- Exceptional flavor and taste of tree-ripen fruits
- Preservatives Free, Additives Free, Sugar added Free
- Able to supply large quantities of products if needed for large orders









# PRODUCTS / READY-TO-EAT DRIED FRUITS

## PREMIUM DRIED PINEAPPLE

Cheer Farm's Premium Dried Pineapple is made of tree-ripen Queen Pineapple, a deliciously sweet variety.

These pineapples are nurtured without the use of pesticides. From harvesting to sorting and peeling, the entire process is meticulously done by hand, ensuring that only the finest parts of the pineapple are selected for drying process.

### INGREDIENT

100% tree-ripen Queen pineapple

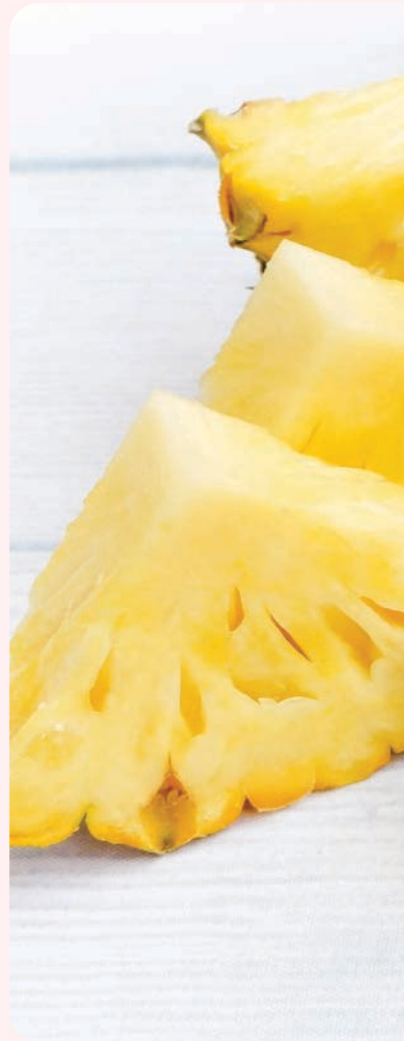
No additives, No preservatives, No added sugar, Unsulfured

### USAGE

Premium dried Pineapple is great ideal for healthy snack, vibrant drinks and food garnish

### FORM

Whole slice, tidbit







# PRODUCTS / READY-TO-EAT DRIED FRUITS

## PREMIUM DRIED MANGO

Cheer Farm's Premium Dried Mango is made of tree-ripen Mango. Grown in the mountainous region using traditional farming methods, these mangoes are carefully selected for drying to ensure the highest quality. Experience the goodness of sweet, fragrant, tender, and chewy dried mangoes, capturing the unique aroma of tree-ripened mangoes.

### INGREDIENT

100% tree-ripen Mango

No additives, No preservatives, No added sugar, Unsulfured

### USAGE

Premium dried Mango is great ideal for healthy snack

### FORM

Whole slice, tidbit







# PRODUCTS / READY-TO-EAT DRIED FRUITS

## PREMIUM DRIED BANANA

Cheer Farm's Premium dried Banana is made of fully ripen banana. The aroma of Premium Dried Banana is delightful blend of fragrant sweetness, reminiscent of freshly-picked banana. With each bite, you experience the perfect harmony of firmness and juiciness, resulting in a uniquely delightful flavor that lingers on the palate.

## INGREDIENT

100% fully ripen banana

No additives, No preservatives, No added sugar, Unsulfured

## USAGE

Premium dried Banana is great ideal for snack, topping, salads, smoothies.

Unsweetened and full of flavor, they will add something extra to every dish.









# PRODUCTS / READY-TO-EAT DRIED FRUITS

## PREMIUM DRIED DRAGON FRUIT

Cheer Farm's Premium dried dragon fruit is made of tree-ripen dragon fruits.

We source from good farms and harvest at perfect ripen level for sugar content, flavor and color. Through a meticulous drying process with stringent quality control, our dried dragon fruit retains its fresh aroma and distinctive sweet taste.

### INGREDIENT

100% tree-ripen Dragon Fruit

No additives, No preservatives, No added sugar, Unsulfured

### USAGE

The most vibrant drink and food garnish or healthy snacks.

### FORM

Whole slice, half, quarter









# PRODUCTS / READY-TO-EAT DRIED FRUITS

## DRIED WATERMELON

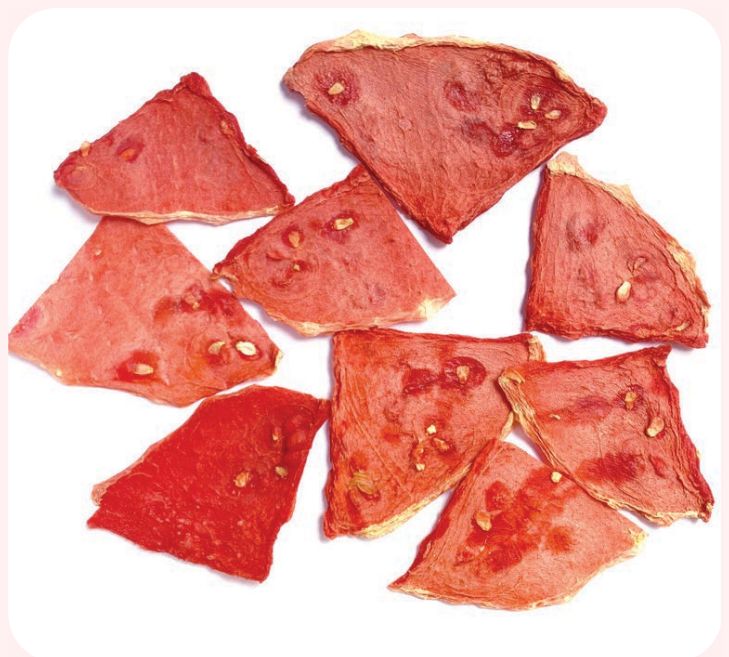
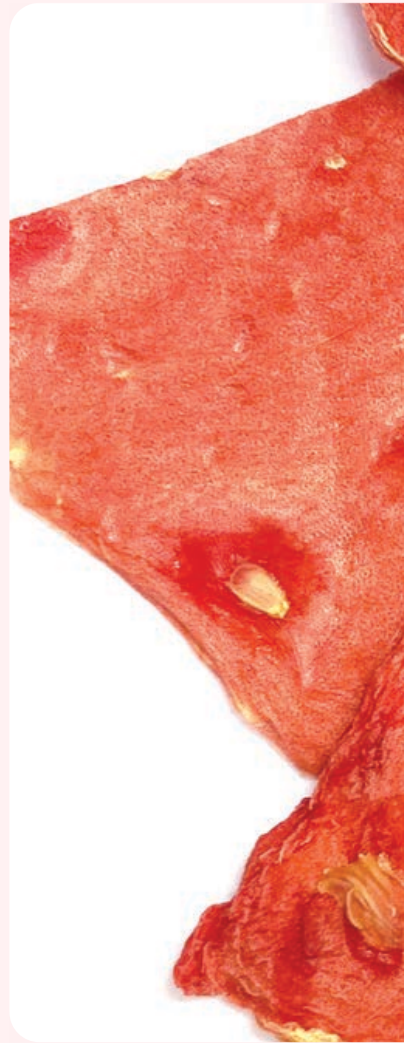
Experience the delightful taste of summer with our Natural Dried Watermelon. Made from 100% fresh, ripe watermelon, our drying process preserves the natural sweetness and vibrant color, creating a delicious and nutritious snack.

### INGREDIENT

No additives, No preservatives, No added sugar, Unsulfured

### USAGE

Perfect for snacking, topping, and incorporating into culinary creations or beverage creations.





## / GARNISHES AND DRINKS





# PRODUCTS / GARNISHES AND DRINKS

## DEHYDRATED LIME

Cheer Farm's Dehydrated lime is produced from the freshest lime, our dehydration process ensures that the natural tartness and vibrant color are perfectly preserved.

### INGREDIENT

No additives, No preservatives, Unsulfured

### USAGE

Perfect for garnishing cocktails, herbal tea, enhancing culinary dishes, or beverage creations.









# PRODUCTS / GARNISHES AND DRINKS

## DEHYDRATED PINEAPPLE

Cheer Farm's Premium Dried Pineapple is made of tree-ripen Queen Pineapple, a deliciously sweet variety.

These pineapples are nurtured without the use of pesticides. From harvesting to sorting and peeling, the entire process is meticulously done by hand, ensuring that only the finest parts of the pineapple are selected for drying process.

### INGREDIENT

100% tree-ripen Queen pineapple

No additives, No preservatives, No added sugar, Unsulfured

### USAGE

Perfect for garnishing cocktails, enhancing culinary dishes, or beverage creations.

### FORM

Whole slice, tidbit (With Skin, Without Skin)









## DEHYDRATED DRAGON FRUIT

Cheer Farm's Premium dried dragon fruit is made of tree-ripen dragon fruits.

We source from good farms and harvest at perfect ripen level for sugar content, flavor and color. Through a meticulous drying process with stringent quality control, our dried dragon fruit retains its fresh aroma and distinctive sweet taste.

### INGREDIENT

100% tree-ripen Dragon Fruit

No additives, No preservatives, No added sugar, Unsulfured

### USAGE

Perfect for garnishing cocktails, enhancing culinary dishes, or beverage creations.

### FORM

Whole slice, half, quarter











**We Love Farming**  
**We Respect The Nature**  
**We Build Up Sustainable Food System Together**

## **CHEER FARM FOOD JSC**

**Registered business address:** Lot 24-B1.95, South Nguyen Tri Phuong urban area, 78 group, Hoa Xuan ward, Cam Le dist., Da Nang, Vietnam

**Factory 1:** 221 An Ninh, Binh An ward, Chau Thanh dist., Kien Giang, Vietnam.

**Factory 2:** Str. No. 8, Hoa Cam Industrial Zone, Hoa Tho Tay Ward, Cam Le Dist, Da Nang, Vietnam

(+84) 0 236 3898 803 | <https://cheerfarm.com>

